



Business or Pleasure Resource List

Clear Bags – This is a great place to get the bags and backing for your prints and also packaging for note cards. <https://www.clearbags.com>

Moo – My business cards all have photos of my work on the back and it's made a huge difference. People tend to keep the cards because they are almost a work of art on their own. It takes time to set it up and they are more expensive, but it is well worth it to me. They have good sales at different times of year. <https://www.moo.com/us/>

Artwork Archive – I recognized that if I wanted to offer limited edition prints, I needed to make sure I had a good list so I didn't duplicate numbers. At first, I was working on an excel spreadsheet and then someone recommended Artwork Archive. It was a game changer for me. Not only does it track inventory and sales, it also tracks expenses. As long as I keep up the entry, my earnings, expenses and net profit are available at the click of a button. Their customer service is also fabulous <https://www.artworkarchive.com/?ref=d16f9c>

Zapp – Zapp is a website where different shows and festivals post calls for artists. It's free and artists can upload photos of work and fill out and submit applications for upcoming events. It tracks your applications and the results. <https://www.zapplication.org>

Call for Entry (CAFÉ) – This is another website that shows and festivals use for application management. It is similar to Zapp, just a different company and website. <https://www.callforentry.org>

U-Line – Uline has bubble wrap bags that I use when I transport my art to shows and has boxes and packing materials of all sizes. As I've learned more about shipping sizes and box needs, I've ordered and have boxes in stock that I can use for standard sized shipments. In most cases, you have to order a minimum number so it may not be useful when you first start. Also, shipping is not free and can cost almost as much as the items you are purchasing. When I divided out the cost including shipping, it's still less than I would pay going to my local shipping store to get a box and it's much more convenient to package in groups. <https://www.uline.com>